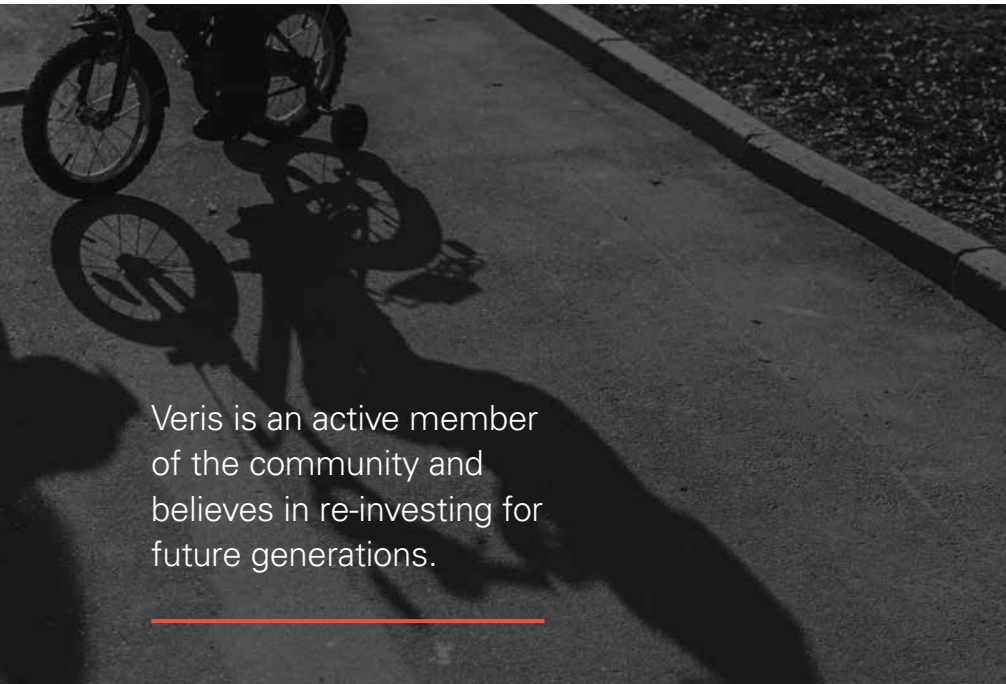


## Committed to the Community – Re-investing for future generations



Veris is an active member of the community and believes in re-investing for future generations.

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### **Cycling Development Foundation**

Veris has been a strong supporter of cycling in the community for many years. It has partnered with the Cycling Development Foundation (CDF) to promote the health and wellness benefits of cycling and improve the opportunities for up and coming athletes in this sport.

Veris supports the Men's and Women's racing pathways, plus the CDF Junior Development program. Veris Managing Director Adam Lamond is a strong advocate of the partnership.

"Veris has been committed to our impact on communities for a long time now. We actively sought an initiative that we believed would make a difference. The Foundation's ambition is to create a premier cyclist development structure that

links the sport to riders and the sport to corporate and community sectors through the promotion of cycling. We fully support this aim of developing elite sports people into outstanding future role models, leaders and citizens.

"The Foundations' values are aligned to that of Veris. We promote our company as an organisation that allows our partners to 'Develop with Confidence'. This is completely in line with that of the Foundation." said Mr Lamond.

The CDF is committed to promoting gender diversity to the cycling sector. The CDF is implementing positive initiatives to redress the lack of female diversity in cycling. Due to the ongoing commitment of Veris, the CDF is able to reach out to hundreds of female riders. These

initiatives extend through to include the junior riders as well.

A further initiative of the CDF pairs elite athletes with younger generations in a mentoring program, ensuring they have a well balanced healthy approach to cycling. Athletes selected for the development pathways need to fulfil community obligations and show strong leadership and ethics, on and off the bike.

The Veris Racing Team provides emerging athletes with direction, focus, wellbeing and an opportunity to compete in a national program with the potential for progression into the international arena.

